



## NEW ENTERPRISE STUDIO LAUNCHES INAGURAL MUSIC VIDEO COMPETITION – THE SIXTH DIMENSION COMPETITION

**Sunderland, England Release: February 22, 2021.**

### **For Immediate Release**

New Enterprise Studios, headquartered in Sunderland, England have announced the 2021 Sixth Dimension – which aims to find the best artists/bands from all over the world. This is the inaugural launch of what NES hopes will be a new annual tradition to help and discover heretofore unrealised and unspotted talent from across the globe. Giving them a platform and a new voice from which to call attention.

How much exciting new music has been created over the last troubling year that is not being heard because of inability to perform publicly? Music videos have always been and still are an exciting way to entice new listeners and generate sales for bands but is something that is often too expensive for independent bands to afford. This competition aims to bend space and time for the very purpose of awarding four winners music videos to highlight and expose the world to their talent.

The competition is opened to all ages, genres, solo artists/bands (\*the submitter must own the rights to the music they are submitting, otherwise the consent of content owners is required) and accepts submissions from March 8, 2021 to June 1<sup>st</sup>, 2021. For the first month, early bird admission fees will be capped at £5 per song, rising to £10 per song from April 15<sup>th</sup>, 2021 for the remainder of the entry period thereafter. Artists are encouraged to enter as many songs as they wish for the duration of the contest.

This competition makes its debut in 2021 via **Film Freeway**, with exciting prizes for two local talent/s (Local consisting of anyone primarily based in the United Kingdom) and two international talent/s.

For the local winner, New Enterprise Studios will personally help the artist create and record their own music video within its Sunderland premises. For the international winner, the artist will receive online coaching and discussion and New Enterprise Studios will commit to helping them compile, edit and produce a music video at a distance. The video for the International concept has been predesigned and created by New Enterprise Studios, with this concept honed with the International Winner and made into reality – the first internationally socially distanced video in history.

The runners up in each category will receive a lyric video, produced in collaboration with New Enterprise Studios, as a prize to help promote their winning entries. All shortlisted candidates will

receive a certification of merit, sent digitally, marking their successful shortlisting in the process.

All prizes allow the winning artists distribution rights to their created work, including the possibilities to upload to YouTube and enter in festivals – however they may choose. In addition to this prize, both artists will receive airplay for the tracks across multiple platforms including radio stations and podcasts.

All submitted songs, provided they are exclusively owned by the artists from whom they are provided, will also go onto the NES database for potential use in future film projects. Any songs used in films will have a percentage paid directly to the composers.

Working with partners across the North East, the judging panel consists of Journalist Wayne Madden who has contributed to publications such as NE Volume and The Crack Magazine and is also one of the Company Directors of NES. Wayne has also worked for the BBC and is currently a presenter and producer with Nova Radio North East.

Wayne will be joined by fellow NES Director and Special Effects wizard and Filmmaker/Writer/Director/Producer Wayne Thompson who has close to 25 years' experience and has worked alongside International Artists such as Little Caesar and the Tygers of Pan Tang. Mr Thompson has also acted in several productions and chiefly his passions in old school special effects efforts means his insight to the winning artists would prove invaluable.

**Breaking News, Additional;** New Enterprise Studios is delighted to announce that Internationally acclaimed Musician Ron 'Bumblefoot' Thal has agreed to join the judging panel for their competition.

Ron 'Bumblefoot' Thal is an award-winning vocalist, songwriter, producer, and world-renowned guitar virtuoso, with over 25 years of releasing music, playing international festivals and headlining tours, and gracing magazine covers as a solo artist.

Bumblefoot is lead singer and guitarist of the legendary progressive rock band Asia (featuring Geoff Downes, Carl Palmer, and Billy Sherwood), and guitarist of progressive rock band Sons Of Apollo (featuring Mike Portnoy, Billy Sheehan, Derek Sherinian, and Jeff Scott Soto). Formerly a member of rock groups Art Of Anarchy (2011 – 2017, including STP/Velvet Revolver vocalist Scott Weiland, Creed vocalist Scott Stapp and Disturbed bassist John Moyer) and Guns N' Roses (2006 – 2014), Bumblefoot toured sold-out shows all over the world, headlining festivals with crowds up to 150,000. Bumblefoot's unique 'fretless guitar' can be heard throughout Guns N' Roses' 2008 Chinese Democracy album.

Bumblefoot is also an accomplished composer whose music is often heard in TV, film and video games, including the theme song to VH1's "That Metal Show". Bumblefoot is an Adjunct Professor at SUNY Purchase College teaching music production, runs international "Bumblefoot Music Camps", works with U.S. Embassies around the world on cross-cultural music programs, has his own line of award-winning hot sauces, and has worked with dozens of international charities visiting orphanages and children's hospitals around the world with guitar in hand.

NES are humbled by the inclusion of this global superstar on their panel; providing his wisdom and insight into the shortlisted tracks in each category and helping to choose the eventual winners.

*The panel will also include some very special guest judges to be confirmed from across the globe.*

**All winners will be announced on the NES website ([www.newenterprisestudios.com](http://www.newenterprisestudios.com)) and through Film Freeway on June 14<sup>th</sup>, 2021.**

**Quotes and Link for the Competition:**

*"I'm thrilled by the announcement of this competition. Fostering and discovering new and hidden talent is something we all have a responsibility to do within the creative sector, and I'm so pleased that NES can contribute in a small way to making this happen and I'm very much looking forward to hearing from the entrants"*

**Wayne Madden, Freelance Journalist, NES Managing Director.**

*"Cool, ready when you all are"*

**Ron 'Bumblefoot' Thal, International Artist, Producer, Songwriter and Performer.**

*"Really excited for this competition. As a director to see music come to life in videos is beautiful so I am really looking forward to finding the next great song worth seeing. So much talent out there needing an opportunity like this to help push them further."*

**Wayne Thompson, Filmmaker and Director, NES Managing Director.**